

Beta Readers



Before working with an editor, it is a good idea to give your first draft to some BETA readers and get some feedback. These should be people who are as similar as possible to your ideal reader. Getting awesome feedback from your best friend may help your ego but what we want here is feedback from the type of person who will be purchasing and reviewing your book.

5 is a great number of BETA readers as you will get a few different perspectives, I wouldn't have any more than 10 as the feedback could be overwhelming.

NAME	SENT COPIES	FEEDBACK RECEIVED

To ensure you receive the specific feedback you are looking for it is a good idea to create a feedback form to give to your BETA readers.

Include questions such as...

- ▶ What did you learn from the book?
- ▶ Did you find the content useful?
- ▶ What was your favourite part of the book?
- ▶ What do you think about the running order of the book?
- ▶ Who do you think is the target audience?
- ▶ Were there any parts that need clarification?
- ▶ Were any sections unclear or confusing?
- ▶ Did I repeat/double up on any parts?
- ▶ Knowing me and my audience, do you think I missed anything important?
- ▶ Would you recommend the book to anyone else in your network?